



**Brian Oakley**  
Graphic Design • Illustration • Animation

**Hey there!** I'm Brian, a designer, illustrator and animator currently based in FL. Feel free to take a look at this collection of my design and illustration work. Thanks for looking and I hope you enjoy it!



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# THD Pro

## Guide & Postcard

A bulk of the design work I create consists of direct to consumer guides, catalogs, flyers and postcards. The current page has several views of an appliance buying guide and a postcard I was responsible for creating.

**Get \$25 off your order of \$250 or more now through June 30, 2019.\***

Use This Unique Promo Code

\*Minimum \$250 only. Cash price only. Excludes select items.

Sign in to [homedepot.com](http://homedepot.com) using your existing Pro Xtra email address and password.

Don't know your email address or password?  
Call 1.800.525.5000

homedepot.com  
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Please refer to the site for terms and conditions.



# Marketing Pages Catalogs

I was responsible for making the marketing pages for all segments of the 2021 THD Pro catalogs. Pictured to the left is the physical THD Pro multifamily catalog. Pictured above are a series of spreads that were created for the multifamily segment catalog.

## Pro Power At Your Fingertips

Time is money. Make the most of it with our free web tools and mobile app.

- Favorite Lists** Keep regularly used items together by product, department, location or brand.
- Workflow Solutions** Bill account users, create purchase orders and approval rates.
- Budgeting Tools** Create and manage budgets, view spend and job weight, and view spending forecasts.
- Order Tracking & Order History** Access specific order details, location and great of delivery.
- Order Status** Monitor applications, view work, jobs, approvals and place your order.
- Losses Change, Great Appliances Don't** Custom Catalogs Create a custom catalog pricing for your next used or approved buy here.
- Business Analytics & Reports** Get a breakdown of inventory by sales, spend and location. Accessable products, overall account performance.
- Bin Labels** Print bin labels that add to any equipment and simplify tracking.
- Inventory Alerts** Get notified when stock levels are low.
- Mobile Alerts** Add to cart and add to cart. Add to cart. Add to cart.

**Discover more. Visit [HomeDepotPro.com/Multifamily](http://HomeDepotPro.com/Multifamily) today.**  
Call 800-345-3000 to set up a web login for online and mobile app access.

## Organize, Manage & Replenish

### STOCKWISE<sup>®</sup> Inventory Management Solutions

Making your inventory work for you is simple with StockWise<sup>®</sup> solutions from The Home Depot Pro.

Whether it's free bin labels that expedite ordering or our Suppliers<sup>®</sup> program that streamlines your MPO product check-in and check-out process, our customizable solutions allow you to better manage your inventory, improve productivity and reduce costs.

#### Organize

- Product Identification** The critical first step toward maintaining the right product mix and building your just-in-time inventory replenishment. Work with your Sales Professional or visit our website to determine the most important products for your stock locations.
- Bin Labels** Organize your inventory and easily access products with our free online Bin Labels tool. Each color-coded label includes the product's part number, description, image and barcode for quick and intuitive identification.

#### Manage

- Shop Management Program (SMP)** This program provides custom storefront solutions for improving inventory efficiencies through location organization and technology. From special racks and bin boxes to advanced inventory management tools, these solutions deliver proven improvements in inventory visibility, cost control and staff productivity.
- SupplyWare<sup>®</sup>** Accelerate your inventory check-in and check-out process with our comprehensive inventory management system. Suppliers manage inventory min/max levels, provides real-time visibility to your stock levels and usage and automates ordering and replenishment.

#### Replenish

- Mobile Scan-to-Order** Our free mobile app includes all of the convenient features of our mobile website, plus it enables you to quickly order items by scanning product barcodes on your bin labels or UPC codes on product packaging—all without specialized equipment.
- HomeDepotPro.com/Multifamily** This is your ultimate business solutions resource for the key associate you like to keep on hand. Simply log into your account to access everything from Favorites Lists to workflow and reporting tools.

To discover which solution is right for you, contact your Sales Professional.

## Renovations...Plus More

Whether you need to speed up small projects, simplify standard remodels or streamline major renovations, RenovationsPlus can help. We've got the supplies, installation and project management capabilities you need—regardless of project size or complexity. Turn to our renovation experts for trend and legislation insights to efficiently transform your spaces for maximum NOI and to enhance your property's appeal.

## RenovationsPlus

866-863-3628 • [renovationspluspro.com](http://renovationspluspro.com)

## Property Updates Made Easy

### Speed Up Small Projects

- Door and window installation
- Appliance installation
- Interior and exterior painting
- Flooring installation
- Bulk product selections
- Just-in-time project supplies

### Simplify Standard Remodels

- Kitchen services
- Bathroom and kitchen remodeling
- Lighting and electrical rewiring
- Breakroom and clubhouse refresh
- HVAC installation and repair

### Streamline Major Renovations

- Dedicated project management
- Budget management
- Contracted labor services
- Code and legislation guidance
- Free consultations

## Appliance Delivery, Installation & Haul-Away

Upgrade appliances. Add value. Request worry-free appliance services and earn the NOI your property deserves.

### Let Us Do The Heavy Lifting

- Direct delivery
- Complete installation and cleanup
- Easy haul away
- Product selection
- Comprehensive testing
- Industry-leading warranty support

### Get One-Day\* Installation on

- Refrigerators
- Ice makers
- Ranges and hoods
- Microwaves
- Dishwashers
- Washers and dryers

Call us today at 855-639-5779 for special pricing on products and labor.

## Coast-to-Coast Coverage & Convenience

Get the products you need to get the job done quickly with The Home Depot Pro. Our 2,000+ store locations, Pro distribution centers and army of logistics experts and freight handlers are ready to work for your business, nationwide.

**Free Next-Day Delivery\***

### MEET PROPURCHASE: SHOP IN STORES OR ON HOMEDEPOT.COM

Pay With Your Existing Pro Credit Line.

- More Ways to Shop** Supplement your supply orders from The Home Depot Pro with shopping on [HomeDepot.com](http://HomeDepot.com) or The Home Depot store networks, all applied to your existing Pro credit line.
- Expanded Product Selection** Access to more of the products you need, for labor and tools, as well as truck and tool rentals to help you get the job done.
- One Account Billing** If you purchase multiple units of an employee across multiple locations, each card on your Home Depot Pro account invoice for easy payment management and account visibility.
- Multiple Cards & Spend Controls** Streamline manage spend of all employees across multiple locations. Each card on your account can be set up with unique approvals that you require.
- Earn Pro Xtra Rewards** Plus, through the Home Depot Pro Store Rewards program, get even more benefits with your Pro Xtra card, including exclusive Pro savings, point rewards, and special credit card and more.

Contact your Sales Professional or call 800-401-7299

## Committed to Our Industry and Community

The Home Depot Pro is grateful for your trust and understands the responsibility that comes with doing business. That's why we are committed to doing things better every day—providing cleaner retail, investing in trade associations, consistently improving the sustainability of our products and operations, building a great place to work for our 400K+ associates and giving back to the communities we're proud to call our own.

### Diversity & Inclusion

The foundation of our commitment to diversity and inclusion was established nearly 40 years ago, along with our core values. Respected for all people is a top priority for the company, and maintaining The Home Depot's competitive advantage is directly tied to how well our associates reflect the diversity of our customers and the communities in which we operate.

We also know that the best way to serve a diverse customer base is to ensure diversity and inclusion within our ranks and our supply chain. Since 2003, The Home Depot has actively sought a diverse set of suppliers in our sourcing and procurement processes.

### \$90M to Train 20K Tradespeople by 2028

The Bureau of Labor statistics estimates that there are currently 400K open jobs requiring plumbers, carpenters, electricians and HVAC specialists. And this number is growing. As part of the community, we are committing \$90M to train 20K+ tradespeople to help fill the industry pipeline by 2028.

### Honoring & Serving Veterans

We salute our military veterans—including the 89K+ veterans that call Home Depot homes. In support, The Home Depot Foundation has invested \$200M+ to veteran-related causes since 2011. This investment has helped improve more than 47K veteran homes and facilities in 4,500+ cities. In 2018, we pledged \$20M more and set a course to invest half a billion dollars by 2025. And like those who serve, we are just getting started.

## Work on the Go

Order the way you want. Stay organized. Keep your business moving with The Home Depot Pro mobile app.

### Scan-to-Order

Log in. Save time. Order exactly what you need with mobile Scan-to-Order. Just tap the barcode on our app, choose to scan by barcode or product number, scan and add to cart.

- Catalogs
- Exclosures
- Bin labels

Scan what you need, order exactly what you want.

### Powerful Mobile Tools

- Real-time product availability
- Real-time pricing
- Favorites list
- Custom catalogs
- Order approval
- Order tracking
- Transaction history
- Item # and barcode scanning

Search "Multifamily" to download our app.

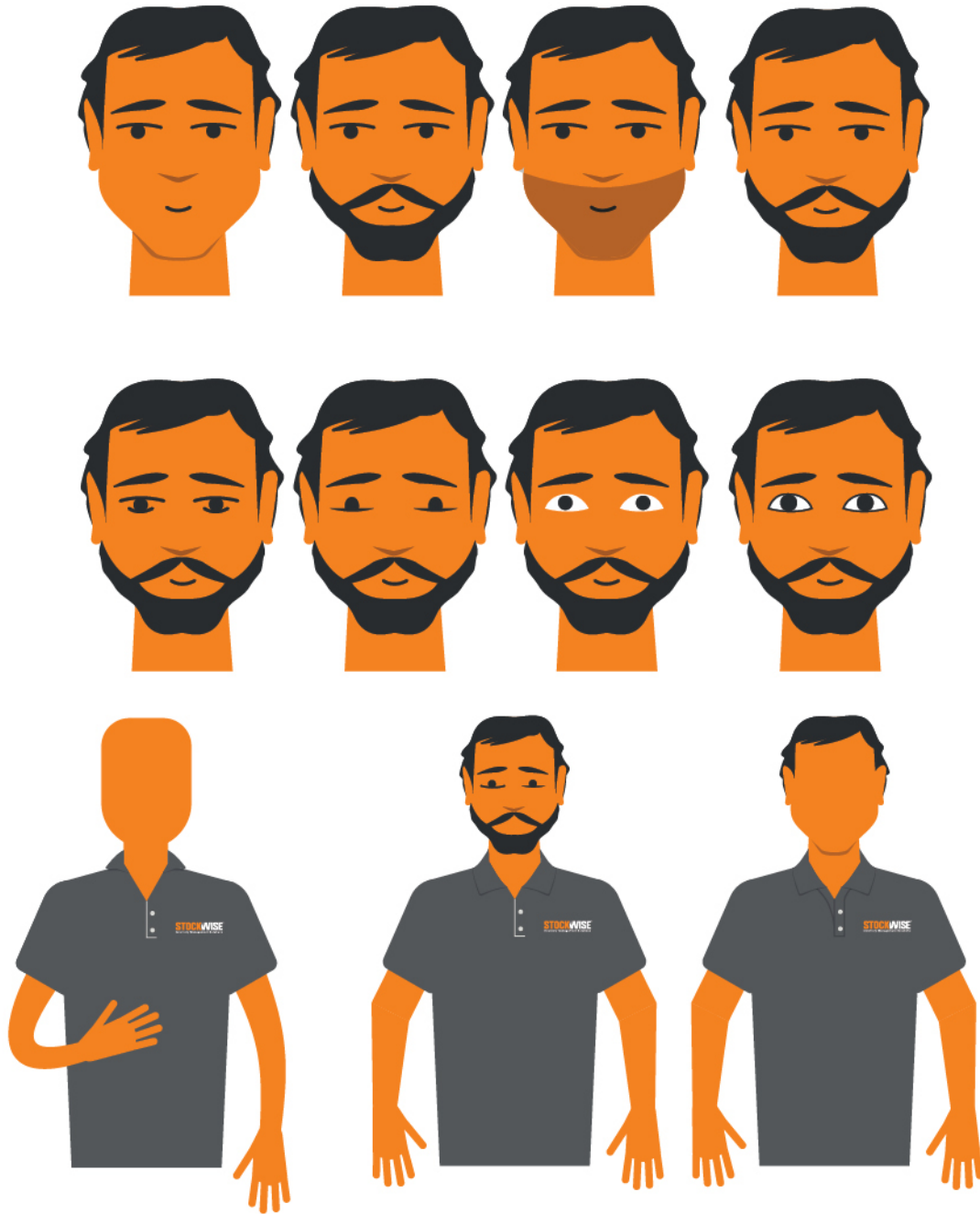


# StockWise

## Animated Explainer Video

The elements on this page were created for a motion graphic video to explain the StockWise Inventory Management program. Adobe Illustrator was used to create the assets that were later animated in Adobe After Effects. Above are a few of the illustrated assets, and to the right are screen captures from the final animation. The adjacent page has character hairstyles and facial feature explorations for the animation. All elements were designed to brand standards.





Character Features and Hair Style Concepts



Final Character For Animation

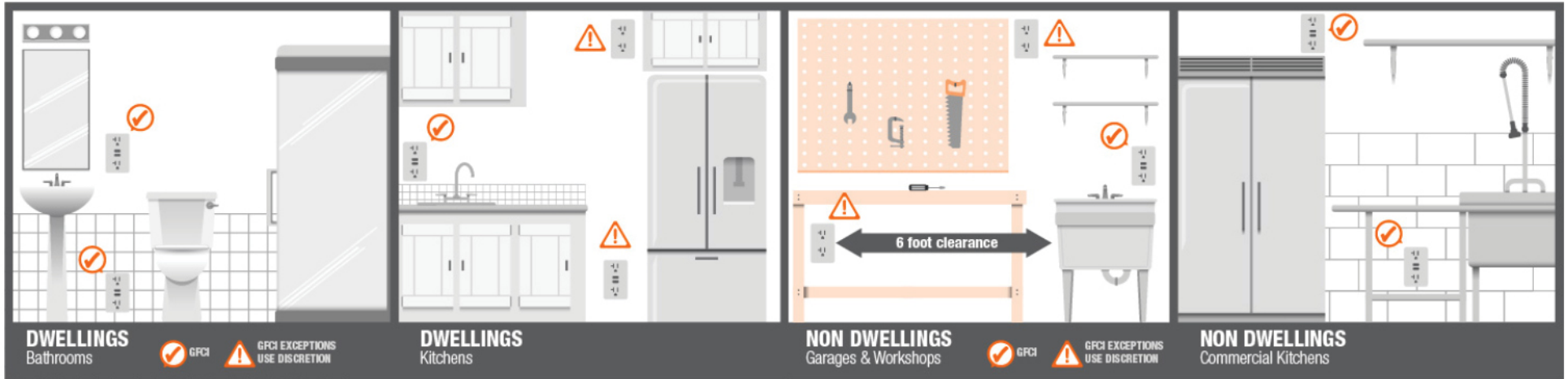


## THD Pro Holiday Card

I was presented with the opportunity to design a 2020 holiday card to send to our THD Pro partners. I created a little set using plumbing and machine parts with a few other items I had around my studio. I constructed the set, props and character, then lit and photographed the set for the card. The final typography was added in InDesign.



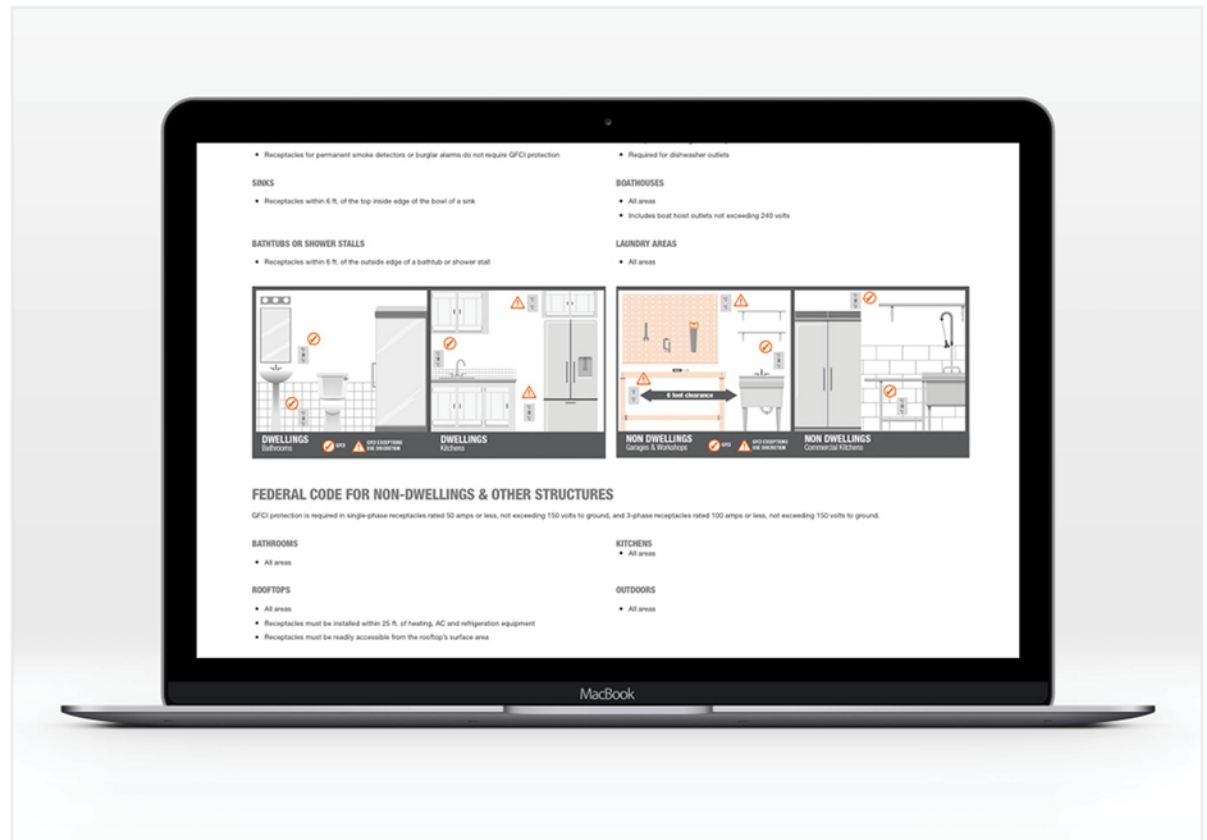




# GFCI Illustration

## The Home Depot Pro

This piece is an infographic created to highlight GFCI Requirements for Dwellings and Non-Dwellings for the THD Pro website.





## Branding/Logo Design:

### Assorted Projects

- 1: THD Pro Tech Support Badge
- 2: THD Pro (OSS Logo)
- 3: THD Pro (Pro Digital Team Logo)
- 4: Juiced! (Citrus Cel Anim. Festival)
- 5: Elemental Sea Dragons (Band)
- 6: Daily Grind (Personal Project)
- 7: Reneenee (Crafter/Baker)
- 8: Taylor Visions (Aerial Videography)



# LAIKA

BEHIND THE SCENES OF PARANORMAN



Credit: LAIKA, Inc.

FRIDAY  
APRIL 5  
8:00PM  
RUNNING TIME 1:35  
Florida Theatre | \$8.00

Join LAIKA's Georgina Hayns and Brian McLean for a presentation on the making-of the handcrafted stop-motion feature ParaNorman (2012).



Georgina and Brian will present time-lapse imagery and behind-the-scenes footage as they describe the major undertaking involved in the making of this remarkable animated film. Production puppets will be on display.



LAIKA  
Credit: LAIKA, Inc.

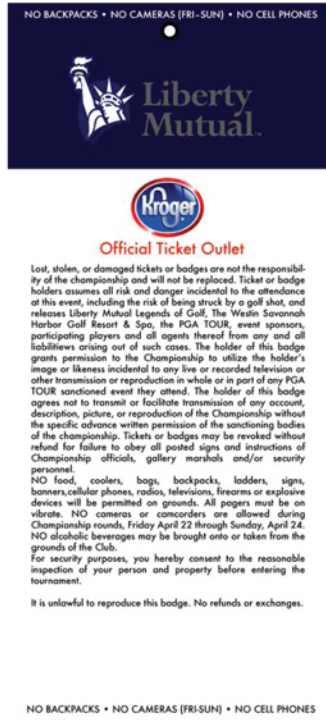
## Guide Insert & Event Poster

Citrus Cel Animation Film Festival

The insert (top) and promotional poster (right) were created for an educational and informational event held during the Citrus Cel Animation Film Festival.



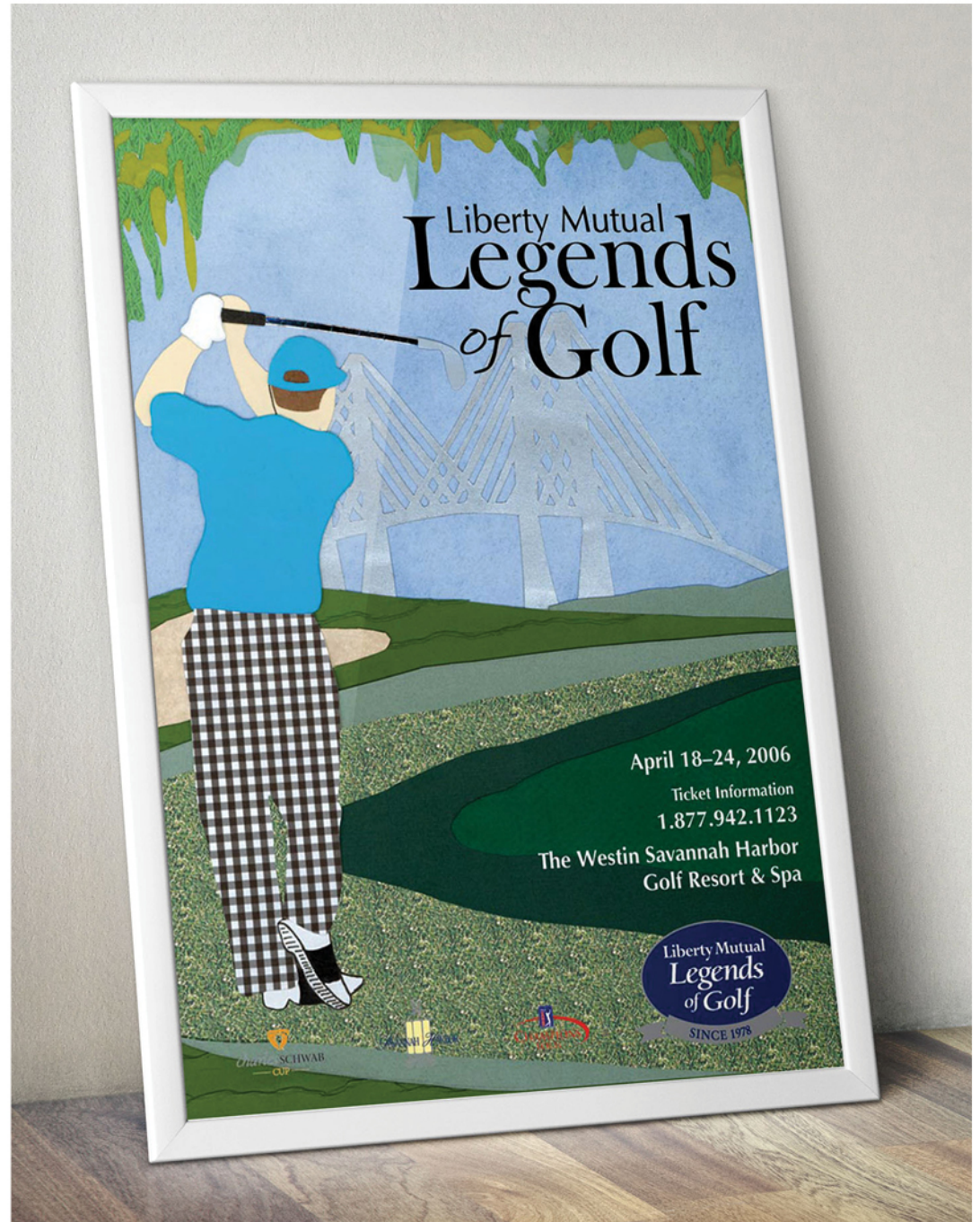
## Ticket Design



# Poster Design & Print Campaign

## Liberty Mutual Legends of Golf

As a member of a design team, we were tasked to create a marketing campaign for the *Liberty Mutual Legends of Golf Tournament*. I was responsible for designing one of two posters (right) as well as designing the tickets (above) and ticket order brochure for the event (far right page).





Direct Mail Ticket Order Form Mock-Up



Ticket Order Form: Interior & Exterior

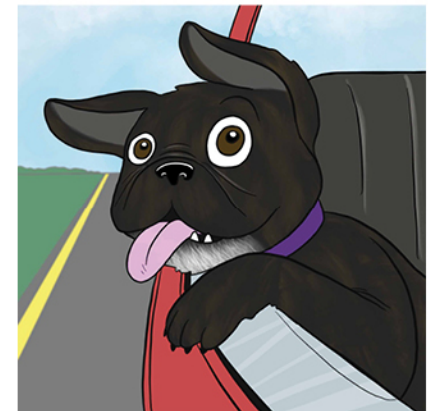
Illustration on  
Final Album Cover



Rough Illustration

# Album Cover Illustration

Black Bolts Band



## Children's Book Illustration

Miracle of Moe and Stella & Moe's Big Adventure



# Style Frames & Characters

## Kennetic Productions

I was hired by Kennetic Productions to illustrate characters and locations for a motion graphics piece that was being created for the Jacksonville Public Library. While meeting with the client to discuss the scope of the project, I suggested using UPA (United Production of America) style for the piece. The client loved the idea, so I designed the elements in that style and created all of the vector assets for the final piece in Illustrator.







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 @boaktree